

# Organization Profile

Category*	Health
Organization (Entity) Name (as per registration certificate)*	Sita Murli Nav Shristy Foundation
Website*	<a href="http://www.smnsfoundation.com">www.smnsfoundation.com</a>
Registered Address (as per NGO registration certificate)*	Vill-Jathi, Po- Parsahi, PS- Khutona, Dist- Madhubani, Bihar, 847227
Correspondence Address*	Vill-Jathi, Po- Parsahi, PS- Khutona, Dist- Madhubani, Bihar, 847227 <b>State:</b> Bihar <b>District:</b> Madhubani
Entity Type*	Society
Registration Date*	24/10/2008
Founder Name*	Umesh Kumar Ushakar
CEO Name*	Umesh Kumar Ushakar
Registration Number (CSR Form 1)*	CSR0001234523

## About the Founder(s)\*

Mr. Umesh Kumar Ushakar, the founder and Secretary of Sita Murali Nav Srishti Foundation, is a dedicated social worker and visionary leader from Madhubani, Bihar. With a deep sense of responsibility towards the upliftment of marginalized communities, he established the foundation on 24th October 2008 to bring sustainable change in rural Bihar.

Coming from a background rooted in social values and community service, Mr. Ushakar has been actively involved in initiatives focused on education, health, gender equality, and rural development. His leadership and commitment have been the driving force behind the foundation's impactful work over the years. He continues to

## About the Organization\*

Sita Murali Nav Srishti Foundation was established on 24th October 2008 in Madhubani, Bihar, with a vision to bring positive transformation in society through inclusive development. Since its inception, the foundation has been dedicated to uplifting underprivileged communities by focusing on education, health, livelihood, women empowerment, and social awareness.

Under the leadership of Mr. Umesh Kumar Ushakar, who serves as the Secretary, the organization has continuously worked at the grassroots level, engaging with rural populations and marginalized groups. With a deep commitment to sustainable development and social justice, Sita Murali Nav Srishti Foundation strives to create a more equitable and empowered society.

**Financial Information**

All figures are required in Indian Rupees (₹) and in Lakhs. For example – 1,00,000 = 1; or 10,00,000 = 10; or 1,00,00,000 = 100.

<b>Particulars*</b>	<b>FY 21-22*</b>	<b>FY 22-23*</b>	<b>FY 23-24*</b>
<b>Expenditure (in INR Lakhs)*</b>	3	23	32
<b>Income (in INR Lakhs)*</b>	3	23	32

Please indicate if a policy document is documented and is in practice for the following:

Name*	Documented*	In-Practice*
<b>Child Protection (if working with children)*</b>	No	No
<b>Code of Conduct*</b>	No	No
<b>Conflict of Interest*</b>	No	No
<b>Corruption &amp; Bribery*</b>	No	No
<b>Data Protection*</b>	No	No
<b>Finance &amp; Account*</b>	No	No
<b>Grievance Redressal*</b>	No	No
<b>Human Resource*</b>	No	No
<b>Inclusion*</b>	No	No
<b>Monitoring/Evaluation/Quality*</b>	No	No
<b>POCSO*</b>	No	No
<b>Procurement*</b>	No	No
<b>Sexual Harassment*</b>	No	No
<b>Whistle Blower*</b>	No	No

Please indicate if the following are applicable to your organization and if you are in compliance with their respective prescribed rules:

Name*	Applicable*	Compliant*
<b>12A/10(23C)*</b>	Yes	Yes
<b>80G*</b>	Yes	Yes
<b>CSR Rules (as implementing agencies)*</b>	Yes	Yes

<b>Employee Provident Fund (EPF)*</b>	No	No
<b>Employee State Insurance (ESI)*</b>	No	No
<b>GST*</b>	No	No
<b>Gratuity*</b>	No	No
<b>Minimum Wages*</b>	No	No
<b>Permanent Account Number (PAN)*</b>	Yes	Yes
<b>Professional Tax (PT)*</b>	No	No
<b>Tax Deducted at Source (TDS)*</b>	No	No
<b>Does your organization has defined Bye-Laws or any similar document to govern its operations?*</b>	Yes	
<b>If yes, do the Bye-Laws allow your organization to work in the area of Health ?</b>	Yes	
<b>Does the board comprise of at least 1/3rd independent members?*</b>	Yes	
<b>Does the board meet at-least twice a year?*</b>	Yes	
<b>Are the minutes of board meetings documented, signed and circulated?*</b>	Yes	
<b>Does your organisation had FCRA in past five years?*</b>	no	
<b>Does organisation has NGO Darpan id?*</b>	Yes	
<b>If Yes, Mention the NGO Darpan ID</b>	BR/2010/0026651	

#### Contact Details

<b>Name*</b>	Umesh Kumar Ushakar	<b>Designation*</b>	Secretary
<b>Mobile Number*</b>	+918677811651	<b>Email*</b>	<a href="mailto:ushakarudyog2016@gmail.com">ushakarudyog2016@gmail.com</a>
<b>Alternate Mobile Number*</b>	+919582763449	<b>Alternate Email*</b>	<a href="mailto:kumargautamgodda@gmail.com">kumargautamgodda@gmail.com</a>

# Project Abstract

Project Title*	Health
----------------	--------

**1. What does this project intend to do ? (10 words)\***

Naturopathy and Yoga of Health For All Persons

**2. Please specify type of the Project\***

Fresh

**3. What is the proposed budget amount and duration of the project?\***

All figures are required in Indian Rupees (₹) and in Lakhs. For example – 1,00,000 = 1; or 10,00,000 = 10; or 1,00,00,000 = 100.

HCL Budget *	Other Donor Budget *	Duration *
175 Lakhs	15 Lakhs	48 months

**4. Where will this project be implemented ?\***

State and District *	Total Number of Village(s) *
Bihar	40

**5. Why do you think the project is necessary ? (175 words):(Justify the need of this project)\***

Madhubani, located in northern Bihar, remains one of India's most underserved districts, grappling with deep-rooted issues of poverty, illiteracy, poor health indicators, and gender inequality. Despite government efforts, access to quality education, primary healthcare, and livelihood opportunities remains limited—especially for women, children, Dalits, and tribal communities. Malnutrition, school dropouts, child marriage, and unemployment are persistent challenges that hinder sustainable development in the region.

The lack of awareness, limited infrastructure, and socio-economic barriers contribute to the community's marginalization. Women and girls, in particular, face severe discrimination, both at home and in public spaces. In this context, the proposed project aims to address these interconnected challenges through an integrated, rights-based approach focusing on health, education, livelihood, and social inclusion.

By engaging local communities, building capacity, and facilitating access to entitlements, the project will empower the most vulnerable groups to become agents of change. This intervention is not only timely but essential for bridging development gaps in Madhubani and enabling long-term, community-led transformation aligned with Sustainable Development Goals (SDGs).

**6. Who will benefit from this project?**

**Please provide gender disaggregated information. List out type and number of beneficiaries to get impacted directly or indirectly through the proposed project. Beneficiaries can be termed as an individual (farmer, women, children, student, teacher,etc.) or as a group (households, SHGs, FPOs,etc.). In no case, the beneficiaries should duplicate between various groups. Beneficiary numbers should be based on reasonable estimates basis past experience. \***

Direct Beneficiary Type *	Projected number of beneficiaries *	Indirect Beneficiary Type	Projected number of beneficiaries
4000	4000	1200	400

#### 7. What are the 5 most relevant strategies/activities for successful implementation ? (175 words)\*

Community Mobilization & Participation:

Form and strengthen community-based groups (women's collectives, youth groups, SHGs) to ensure grassroots involvement. Awareness campaigns and regular community meetings will build ownership and ensure cultural alignment.

2. Capacity Building & Training:

Conduct regular training sessions for community leaders, frontline workers, and beneficiaries on health, education, livelihood, and rights. This will empower local stakeholders to sustain the initiative beyond the project period.

3. Strengthening Access to Government Schemes:

Facilitate linkages with government programs (e.g., NRLM, PMKVY, ICDS, SBM, RTE) to ensure communities avail entitlements and services. This helps scale impact with minimal additional cost.

4. Robust Monitoring & Evaluation System:

Implement a digital and field-based tracking system to monitor progress, identify gaps, and adapt strategies in real-time. Community feedback loops will be integrated to enhance accountability.

5. Multi-Stakeholder Collaboration:

Partner with local government bodies, schools, health centers, and panchayats to align efforts and create convergence. This will ensure institutional support, scalability, and long-term sustainability.

#### 8. What are the 5 most relevant results expected from the proposed project, covering impact ? (80 words)\*

Improved access to quality education for marginalized children, reducing dropout rates.

2. Enhanced health and nutrition awareness, leading to better health outcomes among women and children.

3. Increased income-generation opportunities through skill development and livelihood support.

4. Strengthened community participation and leadership, especially among women and youth.

5. Improved access to government schemes and social entitlements, resulting in greater socio-economic inclusion and empowerment of vulnerable groups in Madhubani.

#### 9. How do you envisage use of technology/nature based solution in the proposed project ? (50 words)\*

Organization's Name: Sita Murli Nav Shrishty Foundation

The project will leverage digital tools for data collection, beneficiary tracking, and awareness through mobile-based apps and SMS campaigns. Nature-based solutions include promoting organic farming, kitchen gardens, and water conservation practices to improve livelihoods and nutrition while ensuring environmental sustainability and resilience in rural Madhubani communities.

**10. Does your organization have a global presence? \***

No

**If yes, please choose from the list below \***

None

**11. What measures will be taken to ensure inclusion? (50 words) How does the proposed project promote a culture of inclusiveness irrespective of social (physical, literacy level, gender, ability, religious cultural barriers, etc.) and economical (land ownership, income levels, access to services that enhance economic opportunities, etc.) \***

The project ensures inclusion by prioritizing participation of women, Dalits, minorities, persons with disabilities, and landless families. Activities will be designed in local languages, using visual aids and community facilitators. Equal access to services, entitlements, and training will promote social and economic empowerment across all marginalized groups.

**12. What is the proposed exit strategy ? (50 words)\***

The project will build capacities of local community groups, link beneficiaries with government schemes, and establish partnerships with local institutions. By promoting ownership, skill development, and system strengthening, the initiative ensures continuity. Trained community leaders and volunteers will sustain activities and monitor progress beyond the project period.

**13. Please provide weblink(s) for articles, reports, videos, audio, research papers, journals, blogs, TEDx speeches, etc. to support your case.**

None

**14. Please mention tentative budget amount against key budget heads as defined below (Please note, a detailed budget breakup will be requested at Stage 3, if selected.) \***

The budget for the proposed project for HCLTech Grant should be limited to ₹5 crores. Although, an organization is free to apply for a project with more than ₹5 crores budget; however, funding from HCLTech Grant will remain limited to ₹5 crores only. The organization will be responsible for soliciting the rest of the funding from other sources.

Budget Head *	Tentative Amount from HCLTech Grant (in Lakhs) *	Tentative Amount from other donor (in Lakhs) *	Total Tentative Amount (in Lakhs) *	Percentage of full budget *
Project Activities	₹90	₹5	₹95	50.00%
Project Salary	₹45	₹4	₹49	25.79%
Project Infrastructure	₹15	₹2	₹17	8.95%

<b>Admin/Management Cost</b>	₹10	₹1	₹11	5.79%
<b>Technology</b>	₹8	₹1.5	₹9.5	5.00%
<b>Miscellaneous</b>	₹7	₹1.5	₹8.5	4.47%
<b>Total</b>	₹175.00	₹15.00	₹190.00	100.00%

**15. Government Partnership/Leverage (including government schemes, projects, initiatives, etc., directly or indirectly) (80 words)**

The project will align with and leverage key government schemes such as ICDS, NHM, SBM, PMAY, MGNREGA, PMKVY, and Jal Jeevan Mission. Collaboration with departments like Education, Health, Rural Development, and Women & Child Welfare will ensure resource optimization and service delivery. The project team will facilitate beneficiary access to entitlements and services, while also strengthening coordination with Panchayati Raj Institutions and frontline workers (ASHA, AWW, ANM) to ensure long-term sustainability and government ownership of key interventions.

**16. Upload maximum three pictures which best describes or relates to your project:** Allowed types: png, gif, jpg, jpeg. Images must be larger than 569x569 pixels. Images larger than 1140x1140 pixels will be resized.



# Organization Documents

**1. Declaration Form\***

File uploaded

**2. Organization Registration Certificate\* (In case of Trust, Please upload full Trust deed)**

File uploaded

**3. Organization PAN Card\***

File uploaded

**4. 80G (old certificate)\***

File uploaded

**5. Renewed 80G (Renewed certificate/ acknowledgment copy of submitted application)\***

File uploaded

**6. 12A/10(23C) (old certificate)\***

File uploaded

**7. Renewed 12A/10(23C) (Renewed certificate/ acknowledgment copy of submitted application)\***

File uploaded

**8. Form CSR 1, Registration Certificate for CSR Funding (MCA Portal)\***

File uploaded

**9. Audited financial FY 21-22 (Audited Financial report should include auditor's report, audited balance sheets, local/consolidated income and expenditure account and receipt & payments accounts with auditor's signature and stamp).\***

File uploaded

**10. Audited financial FY 22-23 (Audited Financial report should include auditor's report, audited balance sheets, local/consolidated income and expenditure account and receipt & payments accounts with auditor's signature and stamp).\***

File uploaded

**11. Audited financial FY 23-24 (Audited Financial report should include auditor's report, audited balance sheets, local/consolidated income and expenditure account and receipt & payments accounts with auditor's signature and stamp).\***

File uploaded